



*SEO: An Hour a Day*

## Site Optimization Worksheet

### Landing Page 1 (Home Page)

**Page URL:**

**HTML Title:**

**Meta Description:**

**Meta Keywords:**

**Text/Content Edits:**

**Internal Site Links:**

### Landing Page 2 (Page Name)

**Page URL:**

**HTML Title:**

**Meta Description:**

**Meta Keywords:**

**Text/Content Edits:**

**Internal Site Links:**

### Landing Page 3 (Page Name)

**Page URL:**

**HTML Title:**

**Meta Description:**

**Meta Keywords:**

**Text/Content Edits:**



**Internal Site Links:**

Landing Page 4 (Page Name)

**Page URL:**

**HTML Title:**

**Meta Description:**

**Meta Keywords:**

**Text/Content Edits:**

**Internal Site Links:**

Landing Page 5 (Page Name)

**Page URL:**

**HTML Title:**

**Meta Description:**

**Meta Keywords:**

**Text/Content Edits:**

**Internal Site Links:**

Landing Page 6 (Page Name)

**Page URL:**

**HTML Title:**

**Meta Description:**

**Meta Keywords:**

**Text/Content Edits:**

**Internal Site Links:**